

Announcing an Upcoming Workshop for Kenyan Youth Advocates
How to Communicate With Policymakers on the Demographic Dividend
May 2 to May 4, 2017

Hosted by the Centre for the Study of Adolescence and the Population Reference Bureau

Who: Youth advocates ages 18 to 30, based in the following counties

Homa Bay

Kakamega

Migori

Vihiga

Busia

Bungoma

Bome,

Nandi

Kisii

Kisumu

Where: Kisumu, Kenya

Please note that participants should plan to stay between the afternoons of May 2 and May 4. Workshop hosts will provide a travel and lodging stipend.

What: The workshop will introduce the demographic dividend and teach participants about evidence-based policy communication. Participants will learn how to define policy goals, identify target audiences, and craft communication objectives. Participants will ultimately be able to translate how investments in young people's health, education, and job growth are critical to Kenya achieving a demographic dividend.

Outcomes: After the workshop is complete, participants will be required to plan and implement their own policy communication activity related to the demographic dividend in their county.

Participants will receive follow-up technical support and some limited financial support to implement their activity.

To apply, please fill out an online form: <https://www.surveymonkey.com/r/RN73ZM5>

Applications are due by **April 7, 2017.**

If you have any questions, please contact Ms. Hellen Owino howino@csakenya.org

